



Sponsorships Opportunities

with the Raystown Lake Region Home & Garden Show 2010

The Raystown Lake Region Home and Garden Show is one of the largest events in our area attracting 2,000 attendees in 2009 and hundreds of leads for local businesses. The show is promoted heavily with over \$8,000 spent on marketing. Sponsors get great visibility within the Huntingdon community, and tremendous public relations exposure. Please review this list of Sponsorship Opportunities below and let us know what sponsorship level you want. Please call Yvonne Martin at 814-643-1110 or Janet Chambers at 814-644-0621 if you have any questions.

Advertiser Level	Cost	Included Advertising	Included Booth Space	Banner at event	Other Promotional Benefits
Platinum (1 available)	\$2,000 Total Value	Logo on all large ads Value \$800 Mention in radio commercials Value \$800 Logo/company name on all TV commercials Mention in press releases Large (2" x 3") ad on show website with link to your website	Yes, 2 Premier spaces Value \$1000 located by the front entrance	Yes, vendor supplied. If allowed by event location, banner can hang on outside of building. Value \$100	Logo on show handout Value \$200 Ad on the back of the show handout (8 x 10" space black/white) Vendor can supply 2000 brochures/flyers for the bags given to all attendees Logo on sign at event
Gold (2 available)	\$1000	Listed on larger ads Value \$500 Mention in press releases Value \$500 Show website - home page small ad with link to your website	Yes, 1 Premier space Value \$450 location by the front entrance	Yes, vendor supplied. Value \$100	Logo on show handout Value \$100 Vendor can supply 2000 brochures/flyers for the bags given to all attendees Logo on sign at event
Silver	\$750	Mention in press releases Value \$250 Show website small ad with link to your website Value \$250	Yes, 1 space Value \$450 Good location near front entrance	Yes, vendor supplied. Value \$100	Company name listed on show handout Value \$75 Vendor can supply 2000 brochures/flyers for the bags given to all attendees Logo on sign at event
Lego Contest	\$500	Mention in press releases Value \$500 Mention in ads where Lego content is listed Value \$500 Company listed (or a coupon) on all Lego Contest flyers sent to Huntingdon County Students through distribution at the schools	Not Included	Not Included	Company Name listed on show handout Value \$75 Vendor can supply 2000 brochures/flyers for the bags given to all attendees Logo on sign by Lego Contest Area
Vendor Refreshment Sponsor (2 available)	\$250	Mention in press releases Value \$150 Listing on show website with hotlink to your website Value \$150	Not Included	Not Included	Company name/logo on sign in the vendor refreshment area Value \$100
Seminar Sponsor	\$200	Mention in press releases Value \$150 Listing on show website with hotlink to your website Value \$150	Not Included	Not Included	Name/Logo on sign by the Seminar area Value \$100

Other Opportunities: \$150 To hang your banner at the show in the exhibit area \$40 - 20 patron passes to the show (\$10 off)
 \$50 to put a sheet (not larger than 8.5" x 11"), coupon or trinket in the exhibit bags (you supply 2000 items or sheets)
 (Check all Requested) \$500 Your logo on outside of all the bags to attendees (2000 bags needed)
 \$40 Table, Chairs, skirting (Additional fee. Not included in booth space fee) \$75 Website Banner ad (on for 12 mos)

Name _____ Title _____ Company _____

Phone _____ Email _____ Fax _____

Address _____

Sponsorship: \$2000 Platinum \$1000 Gold \$750 Silver \$500 Lego Contest \$250 Vendor Refreshment \$200 Seminar

Make checks payable to: Raystown Lake Region Home & Garden Show. Mail to: HCCC, 500 Allegheny Street, Huntingdon, PA 16652

Some sponsorships are limited. Please call to reserve your sponsorship or fax this form to 814-643-1115. Sponsorships awarded on a first come basis.

Amount Enclosed \$ _____ For (list) _____